

3 Ways Impact Helps to Efficiently Migrate Your LMS

Across the higher education landscape, institutions are determining which technology tools will most effectively help them provide an effective & equitable education to learners. Simultaneously, institutions must generate insights proving student success and return on their technology investments. There are many decisions to make when it comes to technology, including where to focus instructional and support efforts, which LMS tools require more faculty training or which web applications are most helpful to students. However, these decisions are often made without insight into LMS usage, tool adoption, and training needs, especially during the migration and training period. Institutions often find themselves asking, *how do we get the LMS transition right so that faculty and students are supported and successful?*

During the transition to a new LMS, four goals are paramount:

1. Complete the technical integration
2. Migrate content
3. Onboard and train faculty and students
4. Achieve widespread LMS adoption

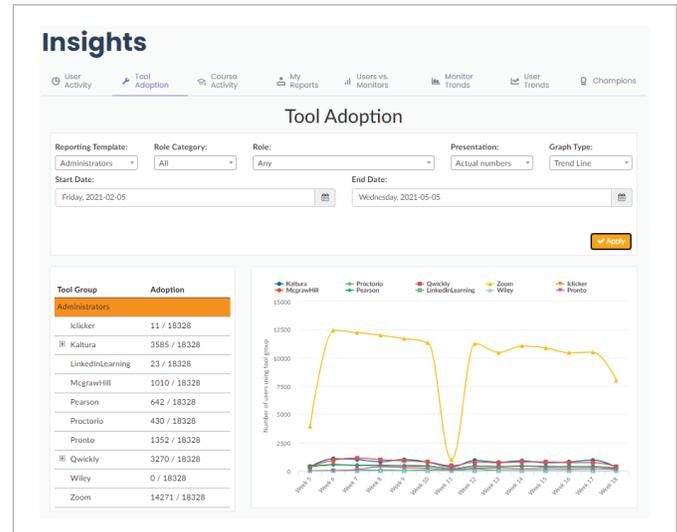
For many LMS transition teams, the task of transitioning faculty, staff, and students is the most daunting. It is normal that some faculty and students may be resistant to change while others may need more support. In addition to change management and support systems, institutions need a way to monitor, measure, and report everything.

With data-driven end user support and communication solutions, Impact by Instructure can help your institution track the onboarding process and optimize adoption of your new LMS tools and related technology. Impact can help you pass your LMS migration with flying colors where your faculty and students feel so confident and supported that they buy in and use the LMS to its fullest capabilities.

Here's how:

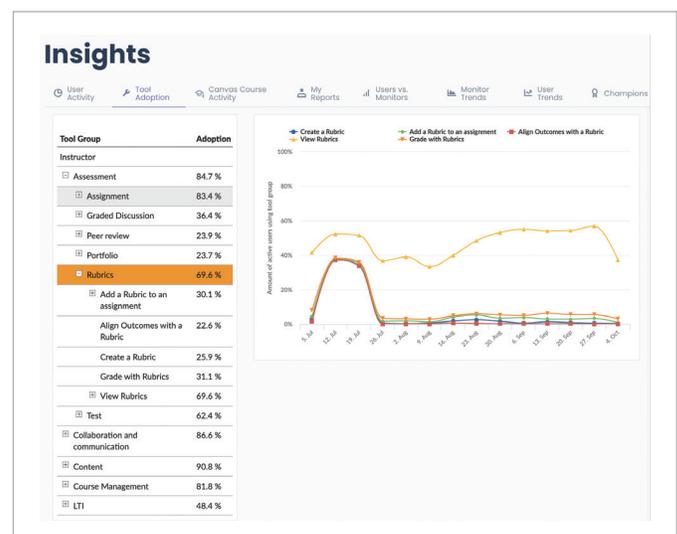
1. Oversee Onboarding

Impact's technology adoption reports provide real-time information about the onboarding process. From the Adoption Dashboard, your project team can gain detailed insights into the activity level and use of key LMS functionality of both your faculty and students.



2. Impact Analysis

During the implementation process, your team will likely offer training and support sessions to get users up and running in your new LMS. However, how do you know how effective these efforts are? How to measure the effects of training on adoption and engagement? Campaign reports reveal the impact of your training and support efforts on actual usage by comparing the activity level of the participants before and after the event(s). This allows your team to focus time and resources on the outreach methods that work best.



3. Optimize Faculty & Student Adoption

We believe that users should be supported at the moment and point of need. The closer the support is to the moment where the knowledge can be applied, the better the experience for the user. With this goal in mind, Impact provides in-application support to your users while they are active in the new LMS. This support comes in two dynamic forms: targeted proactive messaging and context-sensitive help that users can activate 24/7 directly from the LMS interface.

The convenient messaging feature allows your project team to communicate with individuals as well as segments of users while they are using your new LMS. This way, you can proactively address changes, promote functionality or reinforce key capabilities. See the example of a proactive message highlighting the SpeedGrader in Canvas to academics who have not used this tool before. Impact makes it easy to communicate with your end users about important LMS features while also targeting your audience based on their tool usage. With our user segmentation tool, your project team can define and create user segments based on adoption data (e.g. Faculty who have not started using Rubrics yet) allowing for targeted communication to this specific group of users.

Additionally, messages can be branded to include your institution's colors and can be set to appear as a hint, system tray, or pop-up depending on the content of the message. End users can also give immediate feedback on the content of a message so that future communication can be crafted even more effectively.

With a click on the Impact support button in the Canvas interface, students and faculty have direct access to their personal Support Center. Here, users can find relevant context-sensitive help about the specific part of Canvas in which they are currently working. They can also search for help and contact the helpdesk if they cannot find their answer.

By overseeing onboarding, providing impact analysis, and optimizing faculty and student adoption, Impact by Instructure can help you to efficiently migrate your LMS and achieve your transition period goals.

